

Michelle Nadell

PROFILE

From print to web, branding to marketing I love creating visual solutions to any challenge that comes my way. My passion for design along with my creativity and attention to detail, allow me to continually evolve my design and development skills.

EDUCATION

UCLA Extension

Certificate, Advanced Web Design, June 2010

Rochester Institute of Technology

Bachelor, Fine Arts, May 2002

SKILLS

Adobe Photoshop | Adobe Illustrator
Adobe InDesign | Adobe Dreamweaver
HTML | CSS | WordPress
MailChimp | Constant Contact

CONTACT

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EXPERIENCE

Michelle Nadell Freelance Design Services

Graphic & Web Designer | January 2011 – Present

- eCommerce website design & development (GoldenCaps)
- Design Constant Contact eMails, brochures and print ads (Douglas Elliman Real Estate)
- Design/development HTML eMails; design of sales event images (Lamps Plus & 55 Downing Street)
- Design for print ads, brochures, special event invitations and websites (Wagstaff Worldwide, Inc.)
- Logo and website design/development (Alburnum, Wegle Photography & DC Photography, Inc.)
- Website and blog design/development (Stickman Sound, Inc.)
- Design/development eCard & eNewsletters; design direct mail pieces (Peak Performance)
- Design conference programs, award ceremony booklets and web ads (PromaxBDA International)

A.E.G. Live / Goldenvoice

Graphic Designer | October 2005 – December 2010

- Redesigned the 2009 Stagecoach Festival website
- Designed ads, flyers, posters and other various specialty items for Los Angeles club shows
- Designed and assisted with copy writing tribute/congratulatory ads for music industry trade publications and award ceremony programs
- Created banner ads for local Los Angeles based shows for company website and Ticketmaster Ticketfast tickets
- Created national tour ads, flyers, posters and billboards for 20-40 individual markets per tour
- Created combination ads for 20-40 upcoming Los Angeles club shows to run in various weekly newspapers
- Assisted with streamlining communication between the creative and marketing departments

Freelance Temp Agency

Graphic Designer | June 2004 – September 2005

- Designed print and web ads for special edition and tribute editions of Daily and Weekly Variety (Variety)
- Created retail store signage (Frederick's of Hollywood).
- Designed and photo edited a monthly newsletter and the "Get the Look for Less" look book (Frederick's of Hollywood)
- Production design and customization of fundraising letters (Russ Reid)

MultiVision Design

Production Artist | July 2003 – May 2004

- Created POP, menus, flyers, table tents and other various collateral pieces from master advertisements
- Ran prepress checks on all client files before sending to press
- Maintained the file organization and archiving system for all agency files